Bottyan Botond Zsolt

Globalizarea ca o impunere a culturii americane Globalization as an imposition of the American culture

Abstract:

This paper presents globalization, as a broader convergence process. Beyond the economical aspect, this paper focuses on the political and cultural problems involved. Globalization can be viewed as an imposition of the American culture and political interests on a world scale, harshly criticized by leftist intellectuals which suspects some form of occult capitalist power groups behind the process.