

## NOI PERSPECTIVE ASUPRA ATITUDINII FAȚĂ DE POZIȚIA ȘI ROLUL FEMEII ÎN SOCIETATE

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### Abstract

Attitudes toward women's roles are a very important component of the gender beliefs system, and are better predictors for the behavior of the individuals than the level of gender stereotypes knowledge. As an effect of the stronger normative pressures not to endorse overt prejudicial remarks and actions against women, the old-fashioned prejudice and discrimination has decrease, emerging instead more covert and subtle sexism expression in modern society than in the past. The paper examines two influential approaches on this topic: modern sexism, which consists of the denial of continued discrimination, antagonism toward women's demands and feelings of resentment about policies designed to help women (Swim et al., 1995), and the theory of sexism as ambivalence, which encompasses not just hostile sexism, but also benevolent sexism, a positive orientation to protection and affection directed toward women that, like hostile sexism, serves to justify women's subordinate status to men (Glick & Fiske, 1996).

Keywords: *gender, sexism, beliefs, stereotypes*

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